

A hand is shown in the foreground, pointing towards the camera. On the palm of the hand, there is a logo consisting of a black circle with a yellow and black striped shape inside, resembling a bee or a stylized 'B'.

BEEUP.TEMPLATES

FOR BONNEF

Target Group:

FURNITURE NEEDS FOR YOUR SEGMENT

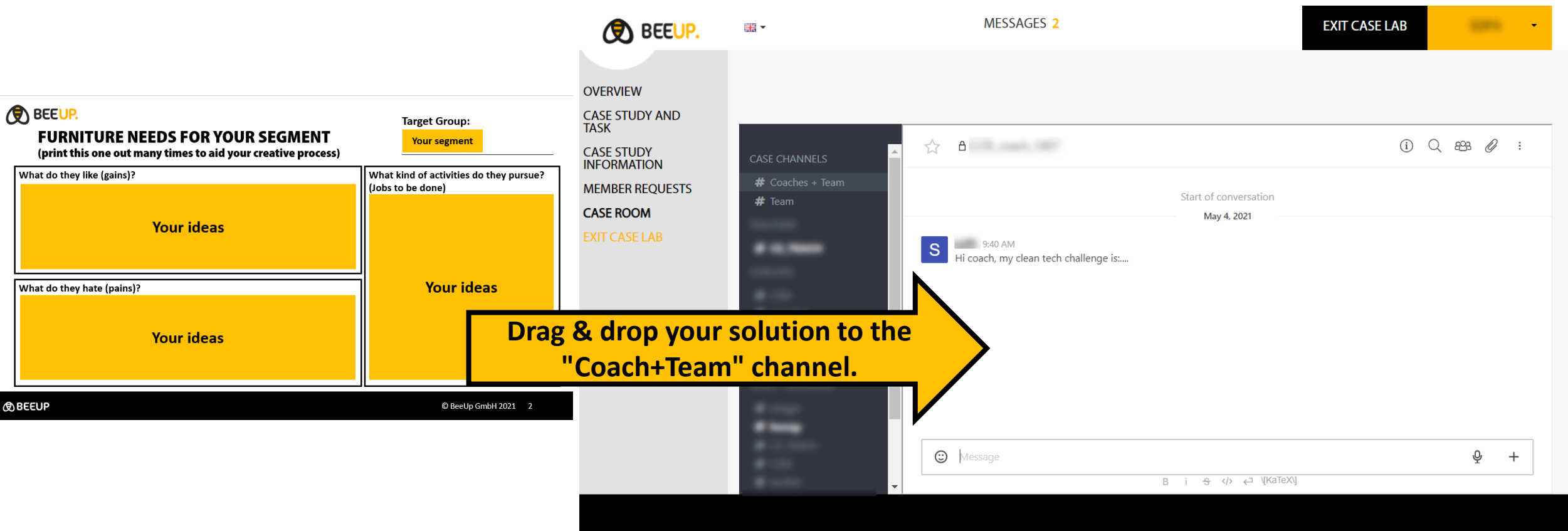
(print this one out many times to aid your creative process)

What do they like (gains)?

What kind of activities do they pursue?
(Jobs to be done)

What do they hate (pains)?

Upload your solution to the chat, and we'll organize a workshop with you. We'll proceed with business model design and the alternative map together.



The screenshot displays the BEEUP interface. On the left, a form titled "FURNITURE NEEDS FOR YOUR SEGMENT" asks for ideas based on gains and pains. A sidebar lists navigation options like "OVERVIEW" and "CASE ROOM". A chat window on the right shows a message from a user. A large yellow arrow points from the form to the chat channel "# Coaches + Team".

FURNITURE NEEDS FOR YOUR SEGMENT
(print this one out many times to aid your creative process)

Target Group: Your segment

What do they like (gains)?
Your ideas

What do they hate (pains)?
Your ideas

What kind of activities do they pursue? (Jobs to be done)
Your ideas

OVERVIEW
CASE STUDY AND TASK
CASE STUDY INFORMATION
MEMBER REQUESTS
CASE ROOM
EXIT CASE LAB

CASE CHANNELS
Coaches + Team
Team

Start of conversation
May 4, 2021

9:40 AM
Hi coach, my clean tech challenge is:...

Message

Drag & drop your solution to the "Coach+Team" channel.